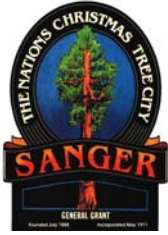


# CITY OF SANGER



## RETAIL SPENDING GAPS - 10-Minute Drive Time

| CATEGORY  | \$ SPENT*    | SUPPLY**     | GAP          |
|---|--------------|--------------|--------------|
| Warehouse Clubs & Super Stores                              | \$18,046,451 | \$None       | \$18,046,451 |
| Department Stores (no leased space)                         | \$18,111,634 | \$384,972    | \$17,726,662 |
| Supermarkets (exclude convenience)                          | \$36,136,458 | \$18,772,655 | \$17,363,803 |
| Electronic Shopping, Vending machines<br>And Direct Selling | \$17,477,647 | \$116,497    | \$17,361,150 |
| Foodservice & Drinking Places                               | \$27,040,689 | \$10,371,373 | \$16,669,316 |
| Gasoline Stations - w/out convenience store                 | \$7,848,291  | \$1,685,346  | \$6,162,945  |
| Radio, Television, Electronics Stores                       | \$4,629,826  | \$1,687,892  | \$2,941,934  |
| Women's Clothing  | \$2,761,349  | \$245,020    | \$2,516,329  |

\* Source: U.S. Department of Labor Statistics Consumer Expenditure Survey

\*\*Source: U.S. Census of Retail Trade

\*\*\*Within 10-minutes drive time of City center

*Fresno County's Fastest-Growing City\**

*\*20,000 or more population*